



ht.digital

a **Bridgepoint** company

Foundation Management

Token Issuance & Foundation Management

Professional Services. Onchain.



Who we are

est. 1940	crypto 8 years	native 600 clients	team of 83 experts
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Our role in the digital assets space

Assurance	Advisory
Operations	Tech

Trusted across the ecosystem

OPTIMISM



IRYS



WINTERMUTE



Re7Capital



ensuro

KINGSWAY
CAPITAL



NORTHERN
DATA GROUP

Algorand



IMX
Ecosystem
Foundation



Blockchain.com



ONE.IO

GRAVITY
TEAM



Outlier Ventures

cyber•Fund



BITFURY



Biconomy

falcon.



linkpool



P2 Ventures

RELM



FUNFAIR
VENTURES

meanwhile



arweave



Nexus
Mutual

=nil;

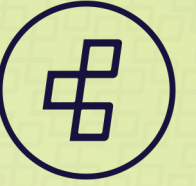


ORBS



Selini

dYdX
OPERATIONS



Founders

should not

Token Issuance

issue

tokens

What founding teams see

Designing a go-to-market strategy with infinite options



Tokenomics

Market Making

A Race to the Start...

Mainnet

Airdrops

Exchanges

What ht.digital sees

The same risks we've assisted clients with for generations



Operational

Financial

With Inherent Risks

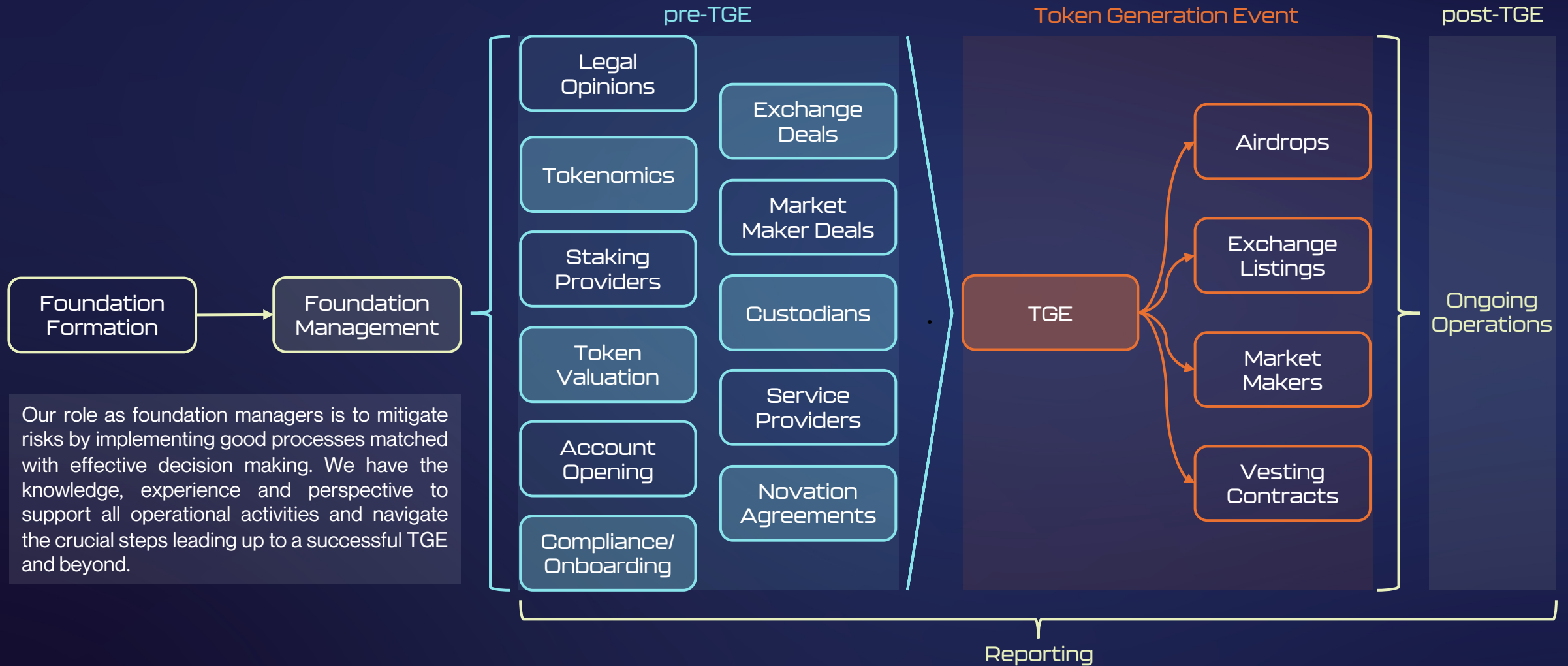
Onchain

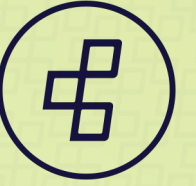
Counterparty

Legal

The road to token issuance

Mitigating risk and optimising flows





Make

foundations

Foundation Management

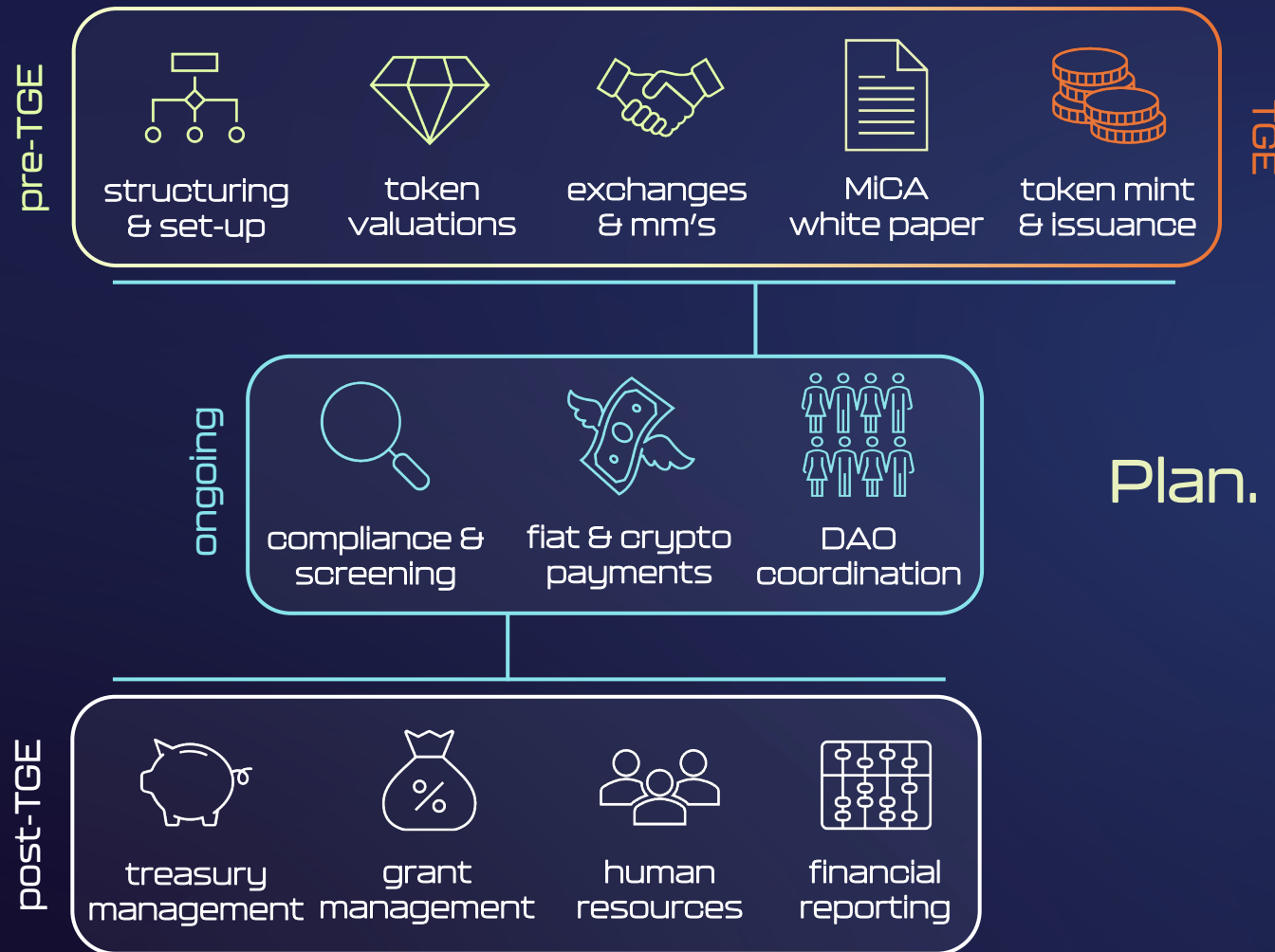
great

again



Operational Playbook

Optimizing token issuance and foundation management



Plan. Prepare. Perform. Process.



Token Valuations



A tailored application of conventional methodology

Several factors contribute to delivering a robust valuation approach to mitigate risks and enable stakeholders to accurately report.



Pre-TGE Token Valuation Process

Before a Token Generation Event (TGE), it is critical to establish a defensible Fair Market Value (FMV) for tokens. This valuation supports many areas, including:

- Compliance with tax regulations.
- **83(b) elections** for early token recipients.
- Providing a structured framework for audit readiness.
- Risk mitigation by employing a recognised and supportable valuation methodology tailored to pre-TGE tokens.
- Clarity for all stakeholders engaged at this early stage.



Structuring & Set-Up

Enabling good governance

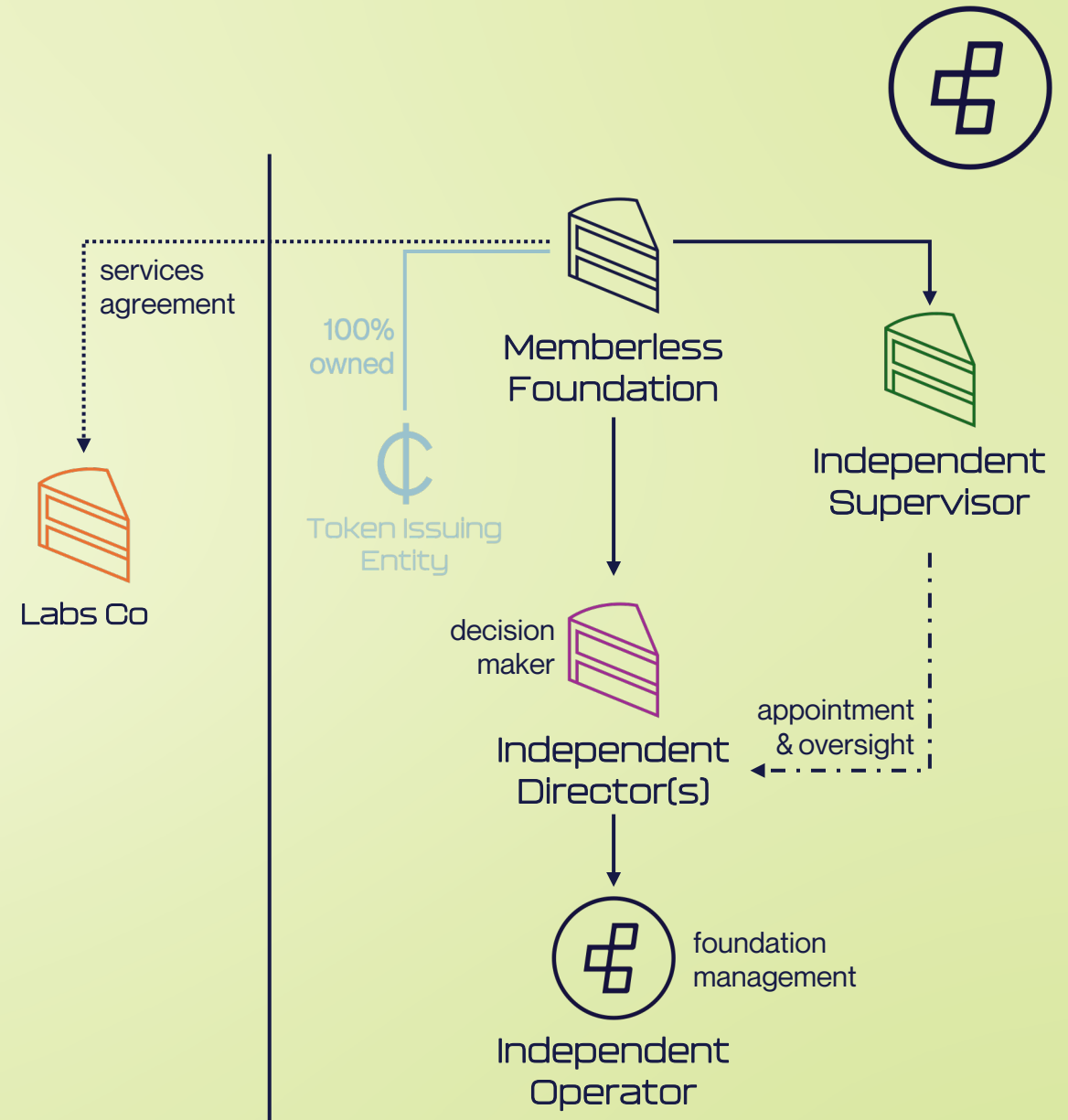
A playbook is only effective when actioned on stable ground. Without a robust structure in place, governance over token issuance and ongoing operations can quickly fall by the wayside, leading to further complications and heightened risk for all stakeholders.

Independence layers

Founding teams should not issue tokens because, in essence, they are simply the initial contributors to the development of a decentralized ecosystem. To align with this principle – *including tax and legal factors* – token issuance should be independent from any operations linked to a ‘Labs Co’.

Additionally, any structure set up (typically involving a memberless foundation) requires the appointment of independent actors to ensure conflicts of interest do not arise, effectively mitigating risk of tacit collusion that would be detrimental to all other stakeholders.

This is why we only act as independent operators of token issuing entities and partner with third party providers of other services to ensure good governance is possible.



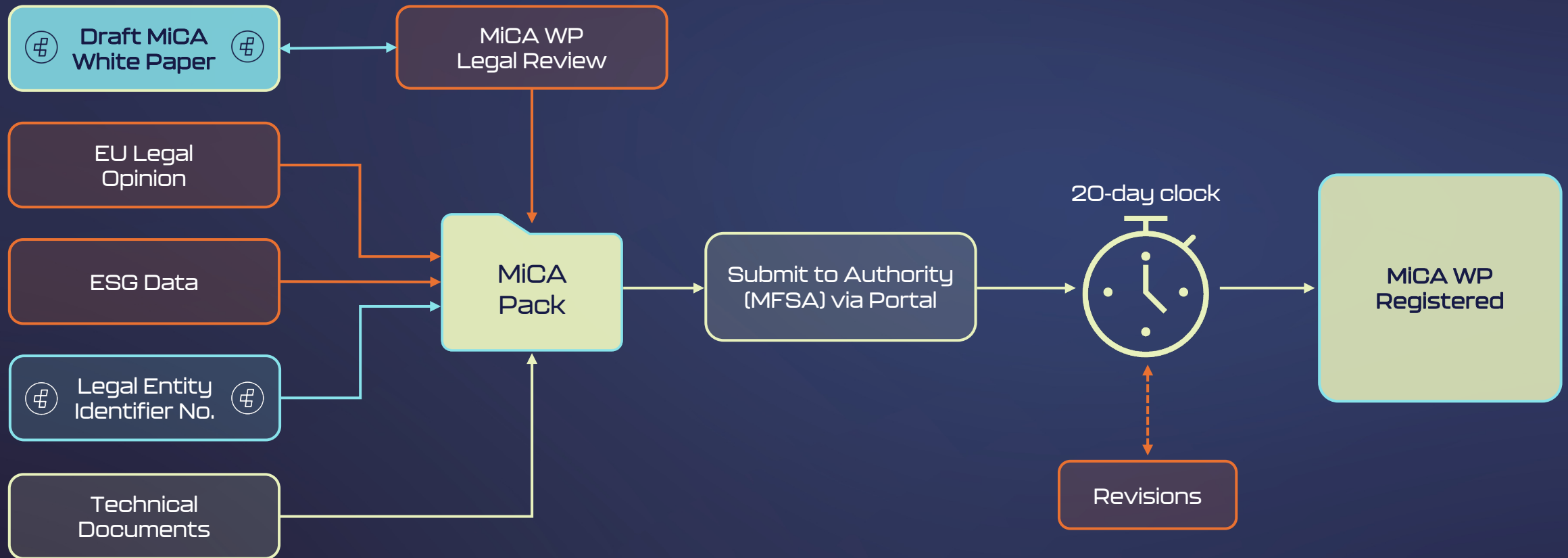


MiCA White Paper



Accessing EU markets

We collaborate with legal advisory teams, who have submitted dozens of MiCA White Papers, to increase efficiency and success rate.



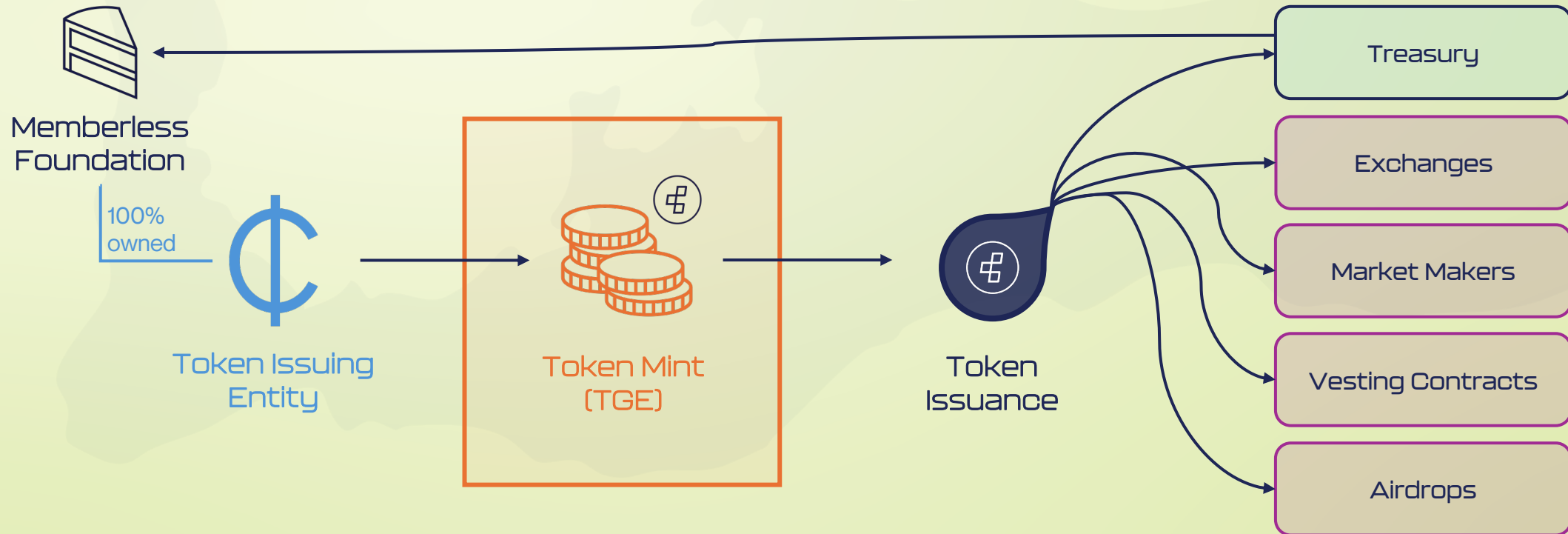


Token Mint & Issuance



This is only the beginning

We conduct operational activities for foundation management from our Cayman entity, HT Digital Cayman SEZC, ensuring that certain tasks are actioned from a neutral jurisdiction. One of these is the Token Generation Event (TGE), or Token Mint, to ensure a token is generating in a neutral zone. Another operational component is ensuring that providers are in place to ensure token distributions to various stakeholders are conducted in an equitable, compliant manner. We typically engage with vesting management providers to ensure this.





Compliance & Screening



Best-in-class integrations for ongoing coverage

We have partnered with leading tech providers to optimize compliance and screening, from onboarding to monitoring activity, for our clients. As facilitators, we coordinate the organization and maintain secure, adequate records for third parties interacted with. We have been onboarding counterparties for close to 90 years and are familiar with relevant regulatory requirements for respective jurisdictions.

KYB, KYC & AML



We have integrated Sumsub to process KYC, KYB and AML checks when onboarding counterparties engaging with foundations and their subsidiaries.

Our tech team has designed comprehensive flows to ensure any KYB/C is automated wherever possible and to increase security for counterparties sharing sensitive information.

Onchain Screening



Our wallet screening provider, Chainalysis, enables frequent monitoring of onchain addresses to update screening results on a regular basis.

This tooling traces illicit activity and analyzes networks, increasing web3 security by identify risky exposure and assessing risk profiles of onchain entities.



We have a close relationship with Elliptic, another trusted provider of advanced digital asset data and intelligence for crypto compliance and forensic investigations.

Elliptic's 100B+ data points link crypto addresses to verified entities, reducing false positives and ensuring data-backed compliance and digital asset decisioning.

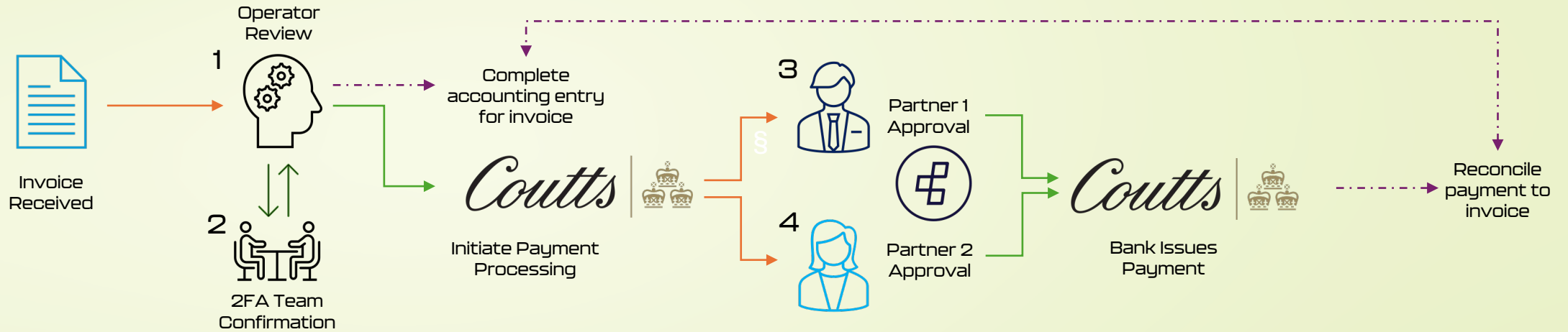


Fiat & Crypto Payments



Fully operational within weeks

In-house fiat payment process



Crypto payments

We use MPC providers to directly initiate transactions and when interfacing with multi-sig solutions such as Safe. This ensures we have robust controls in place whilst mitigating security threats of team members directly holding private keys.

Fireblocks Utila FORDEFI Safe

Payroll & contractors



We have partnered with Niural, a cutting-edge payroll management and automations software that solves a complex area for any global business. This enables payments in both fiat and crypto for employees, contractors, and other vendors, as well as accounts payable integrations to streamline financial reporting. We also work with and can integrate other providers.



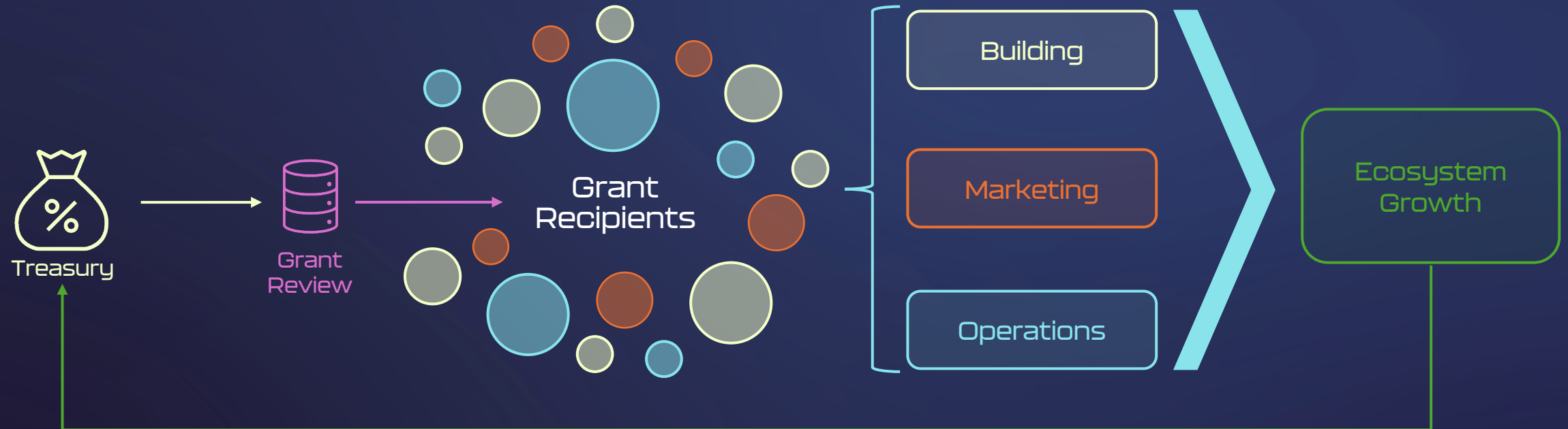
Grant Management



Attracting high value contributors

Grants are a pain-point for many. Having seen an array of approaches, we develop frameworks suitable for specific objectives and ensure measures, such as KPI's and project milestones, are implemented to assess impact at specific stages and hold grant recipients accountable.

Ultimately, the purpose of issuing grants to members throughout a community is to reward actors enabling user acquisition and retention, be it through marketing initiatives, building products that support the protocol ecosystem, or develop improved governance methods and operational efficiencies.

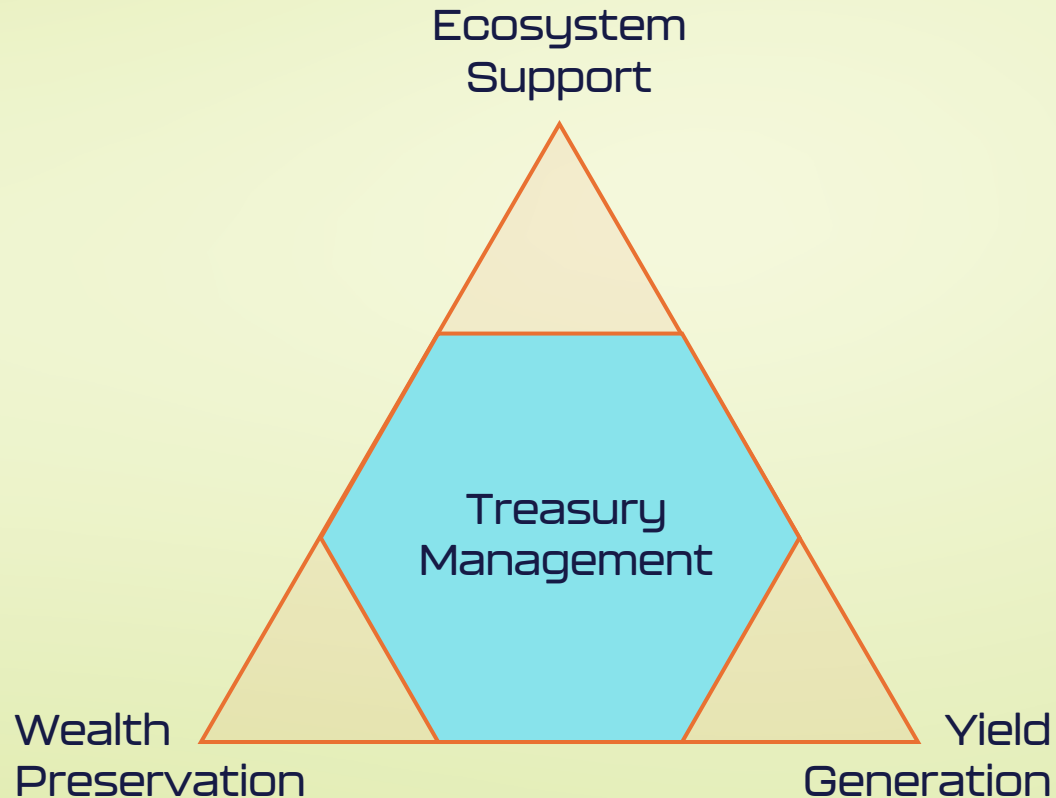




Treasury Management



Combining tried strategies with tailored objectives



Treasury management strategies depend on the purpose a foundation serves. For example, foundations supporting DeFi protocols should compare the benefits of deploying capital to increase TVL with generating higher yields elsewhere. Such decisions come down to foundation directors and other trusted contributors.

Our role is to ensure appropriate governance that enable ecosystem support alongside presenting options for wealth preservation and yield generation, to cover operational expenditure, and monitor existing positions.

Our firm has been working with market leading fund managers since their inception. We seek the best asset managers, both native to crypto and those in TradFi, to mitigate treasury risk and implement a transparent framework with the highest levels of integrity and independence. We also work with DeFi partners for greater choice.



Financial Reporting



Enabling better decisions

Our firm is the global market leader in financial reporting for digital assets, and we are external auditors for companies with the most complex operations in the space. We understand the importance of getting things right from day one and the invaluable insight it can bring to a business in its early stages whilst having a significant amount of public interest in its performance.

Accounting & Bookkeeping

From implementing accounting policies and handling accounts payable procedures to monthly reconciliations.

Bank Reconciliations

Invoice Processing

Month/Quarter-End Close

Accounts Preparation

Accounts Payable

Financial Reporting

Producing everything from management accounts and FP&A models to year end financial reports for filing in specific jurisdictions.

Tax & Accounts Filing

Finance Dashboards

Burn Rate Monitoring

Budgeting & Runway

Stakeholder Assurance

We have helped shape the CFO landscape in crypto, both as founding members of global communities and working closely with teams to share knowledge and insight, ensuring their reporting aligns with IFRS, US GAAP, or other reporting standards.

Crypto accounting tools

TRES crypto

Integral cryptoworth

Memberships & Standards



BKR
INTERNATIONAL

PCAOB
PUBLIC COMPANY ACCOUNTING
OVERSIGHT BOARD

IFRS®

Accounting networks

WEB3FINANCE.club

THE ACCOUNTANT QUILTS

Accounting software

ORACLE

NetSuite



INTUIT
quickbooks

Invoicing & AP

Dext

niural



Human Resources



Scaling teams globally and maintaining good governance



Recruitment & Hiring

- Define role needs clearly
- Post & promote opportunities
- Screen, interview & select



Onboarding

- Welcome & introduce mission/culture
- Explain policies & procedures
- Role-specific training



Performance Management

- Set goals aligned with mission
- Regular check-ins & evaluations
- Recognize contributions



Compliance & Policies

- Contracts, payroll & benefits
- Labor laws & nonprofit regulations
- Clear HR policies & processes



Escape the intangible

ht.digital